

TEAM 3667 - MECANUM KNIGHTS



JOB TITLE:

GRAPHIC DESIGNER

GENERAL DESCRIPTION:

The graphic designers ultimate role is branding Team 3667 with creative and exciting imagery that conveys the theme of the season's game, while maintaining the Mecanum Knight team branding. A key responsibility of the group is to develop designs that incorporate sponsors' logos/names giving credit to our corporate and community partners.

The overall imagery of the team is a major component in illustrating the team's cohesiveness and spirit lets us stand out at competitions. A goal of the graphic design team should be striving to win the team Imagery Award at competitions.

The graphic design team is responsible for the design following team materials:

- Competition T-Shirt
- Competition banners
- Pit tent banners and signage
- Flyers, posters and various other communication materials
- Team buttons
- Robot graphics, if necessary and/or appropriate to the game

KEY SKILLS :

- Artistically inclined, creative thinker
- Detail oriented
- Ability to use or willingness to learn, graphic design software
- Ability to collaborate and brainstorm with teammates to develop ideas and designs
- Ability to work independently on a project with input from mentors

DETAILED JOB DESCRIPTION:

- Collaborate with graphic design teammates to develop season's graphic theme
- Research the requirements for the FRC team imagery award awarded at competitions.
- Propose design ideas to entire team for their input and preferences
- Develop T-shirt design and create in Adobe Illustrator if available
 - Work with the Director & fundraising team to acquire list of current sponsors for T-shirt
- Create banner graphics
 - Competition banner
 - Pit-tent banners
- Develop design suggestions and work with build team to determine imagery for robot cart
- Design team buttons utilizing chosen graphic theme
 - Create button pdf print document to be printed by school district print shop
- Work closely with marketing/business team to develop any necessary collateral materials

POSITION FILLED

PERSON HIRED

DATE HIRED ____/____/____

ADDITIONAL
COMMENTS